



Rurubu Special Compilation

Full-scale Coverage of a Resort Town at the Southern End of the Kujukuri Area Located Just 1 Hour by Limited Express Train from Tokyo

Chiba Prefecture

Ichinomiya Town

Exciting Hands-on Activities

Seine fishing
Rental bicycle
Horse riding
Strawberry picking
Tea ceremony
Japanese fencing
Festival sushi rolls

Beautiful Seaside Town with a Rich Natural Environment

Souvenirs from Ichinomiya

Japanese- and Western-style confectionery
Locally brewed sake

Mecca for Surfers

Come and Have Fun

Recommended Gourmet Treats of Ichinomiya

Festivals & Events

Tamasaki Shrine Empowers Worshippers



Tamasaki Shrine Empowers Worshippers



The primary shrine (Ichinomiya) of the Kazusa region, from which the name of the town derived, Tamasaki Shrine is a prestigious religious facility with a history of over 1,200 years. Having been worshipped by many people since old days, the shrine has an energizing atmosphere in its precinct. Visit the shrine to receive power.

The main hall of Tamasaki Shrine features a rare architecture, called Gongenzukuri, which is coated in black lacquer.

Kazusanokuni Ichinomiya Tamasaki Shrine

☎0475-42-2711 MAP P11F1

Located at the southernmost end of the Kujukurihama beach in Soto-bo, Ichinomiya Town is blessed with a warm climate all year round and said to have been inhabited by people since as far back as the Jomon and Yayoi periods. Tamasaki Shrine, built in this historic place, is an ancient religious facility in Kazusanokuni. Its name appears in Jinmeicho (a list of deities) of Engishiki (a book of laws and regulations) compiled in the early Heian period. Since then, it has been regarded as one of the most prestigious shrines in the nation and worshipped as Kazusanokuni Ichinomiya by many people including members of the imperial court, local ruling clans and feudal governments.

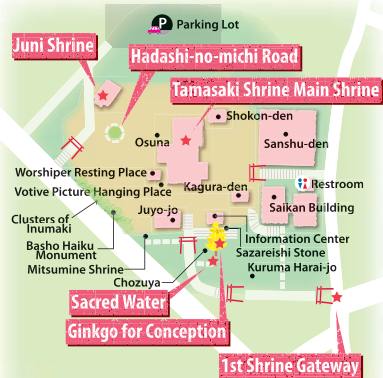
The enshrined deity is Tamayorihime-no-mikoto, the mother of the first emperor, Jinmu. Famous for its protection of women since old days, the shrine is believed to offer blessings for marriage, conception, safe delivery and child rearing among others. Also, many worshippers who pray for good luck and busi-



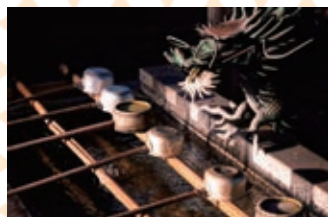
The first gateway facing due east where the sun rises

ness prosperity are attracted to this shrine because it is at the place of the rising sun on the eastern point of the Sunrise Road (Ley Line) and said to be a power spot filled with a magnificent spiritual aura. The Kazusa-Junisha Festival, which takes place on September 13 every year, has the oldest history and tradition in the Boso Peninsula where many Shinto rituals are held in which portable shrines are brought to the beach. This festival is designated as an intangible cultural property by Chiba Prefecture.

☎Ichinomiya 3048 ☎7-minute walk from JR Kazusa-Ichinomiya Station ☎Access to the precinct is free (juyo-jo is open from 8:00AM-5:00PM). ☎80 vehicles



Worshippers write down their wishes on votive pictures and dedicate them to the shrine.



Chozuya A facility where worshippers wash their hands with water for purification

Stroll from Kazusa-Ichinomiya Station to Tamasaki Shrine

Suya Main Store
☎0475-36-3989
MAP P11F2

The café uses a storehouse and residential facility built in the mid-Meiji era. One recommended dish is a plate lunch with a drink that goes for 800 yen and higher. You can make a reservation for lunch with a set budget.

☎Ichinomiya 2987 ☎5-minute walk from JR Kazusa-Ichinomiya Station ☎11:00AM - 5:00PM ☎No fixed holidays ☎10 vehicles

Kazusa-Ichinomiya Ko'ori Akashichiya
MAP P11F2

This restaurant operates in a 130-year-old earthen storehouse near the shrine. Shaved ice goes for 700 yen and higher a bowl, a cheese cake and coffee combo for 600 yen, and salty rice ball for 130 yen apiece. They are all tasty.

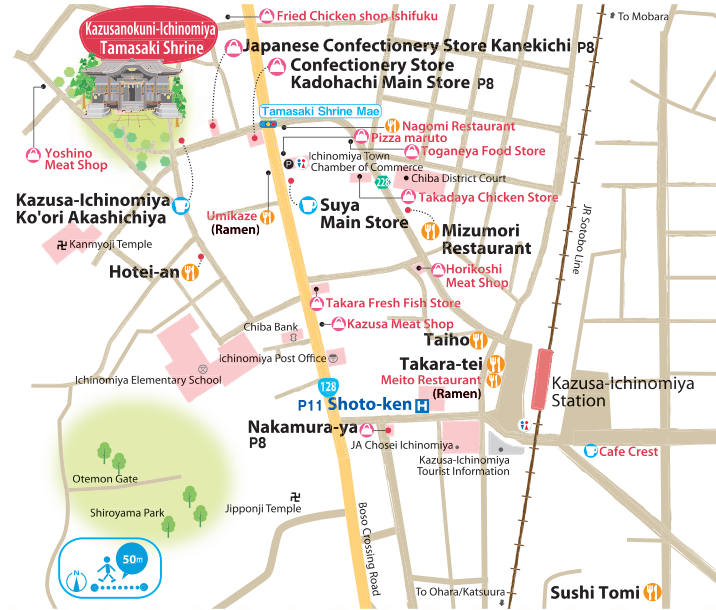
☎Ichinomiya 3030 ☎6-minute walk from JR Kazusa-Ichinomiya Station ☎10:00AM - 6:00PM ☎No fixed holidays ☎1 vehicle

Hotei-an

☎0475-42-3004 MAP P11F2

An 80-year-old soba restaurant near Tamasaki Shrine. Since old days, it has been popular as a resting place for worshippers visiting the shrine. Recommended is soba noodles with a dipping sauce and fried sardine for 930 yen.

☎Ichinomiya 3369 ☎6-minute walk from JR Kazusa-Ichinomiya Station ☎10:30AM - 7:00PM ☎Wednesday ☎4 vehicles



Mizumori Restaurant
☎0475-42-3176
MAP P11G2

This restaurant serves a rich variety of dishes from sushi, noodles and rice bowls to set meals and a la carte dishes. Particularly recommended are a set meal featuring fried horse mackerel for 700 yen and light-flavored ramen noodle for 520 yen.

K Ichinomiya 2790 ☎3-minute walk from JR Kazusa-Ichinomiya Station ☎Open from 11:00AM - 7:00PM (subject to change for certain reasons) ☎Thursday ☎5 vehicles

Taiho

☎0475-42-2242
MAP P11G2

This popular restaurant serves hearty meals and, on weekends, gets crowded with surfers. Recommended dishes include pan-fried noodle with various ingredients and thick sauce for 700 yen and a set meal featuring fried chicken for 700 yen.

☎Ichinomiya 2822-4 ☎1-minute walk from JR Kazusa-Ichinomiya Station ☎11:00AM - 3:00PM ; 5:00 - 7:00PM (11:00AM - 3:00PM only on Mondays) ☎Tuesday ☎7 vehicles

Sushi Tomi

☎0475-42-6533 MAP P11H3

The restaurant uses seaweed collected from the sea along the Ichinomiya coast for its delicacies. Popular menu items include seaweed mixed rice for 400 yen and "Seaweed Takara-maki" for 2,700 yen featuring seasonal seafood such as tuna, urchin, and crab meat.

☎Ichinomiya 2628-3 ☎4-minute walk from JR Kazusa-Ichinomiya Station ☎11:00AM - 10:00PM ☎Wednesday ☎20 vehicles

Takara-tei

☎0475-42-8100 MAP P11G2

Recommended are set meals featuring sashimi, boiled or roasted fish, tempura, etc. available at reasonable prices from 500 yen. The restaurant opens early in the morning.

☎Ichinomiya 2647 ☎Near JR Kazusa-Ichinomiya Station ☎9:00AM - 8:30PM ☎Open 365 days a year ☎Public parking lot nearby available

Walk Around the Precinct

1.Sacred water

The sacred water, which bubbles up in the Ten-no-manai (aka the Swan's Well), is believed to have some of the energy that fills the precinct and enhance people's luck. The water is available 24/7 for drinking and purification. Plastic bottles can be bought at the juyo-jo at 100 yen apiece.



2.Hadashi-no-michi Road

Walk barefoot on the road covered with white gravel clockwise three times, and you'll receive the power of the earth from the soles of your feet. It is said that the first walk-around purifies you, the second induces energy into your body and the third fills you up with energy, making your wishes come true.



3.Ginkgo for conception

Three ginkgo trees are lined up, the male on the right, the female on the left and its child in between. Touch the male tree, female tree and then the child tree, and pray for pregnancy. It is said that the shrine has received many letters from people who claim to have had children thanks to this ritual.



Sunrise Road - Ley Line

Tamasaki Shrine, located at the eastern edge of Japan, has a tradition of worship of the sun as its first gateway faces the east. According to recent claims, lined up on the extension of the line connecting Tamasaki Shrine and the position where the rising sun shines on the gateway on the day of the spring and autumn equinox are Samukawa Shrine, the summit of Mt. Fuji, Mt. Shichimen, Chikubu Island, Moto Ise Kotai-jingu Shrine where the inner shrine of Ise-jingu Shrine is believed to have been transferred, Ohgamiyama Shrine in Daisen, and Izumo-taisha Shrine. This line is known as the Sunrise Road (Ley Line). Tamasaki Shrine is the starting point in the east and one of the most famous power spots in the Kanto region.



Pray for Blessings and Go Back Empowered

Amulet for surfers 1,100 yen

The amulet is not just for the safety of surfers but may ensure you ride the waves of luck and overcome the hardships in your life.



Amulet for marriage 800 yen

It is recommended not only for those wishing for good matches but also for those who pray for good luck in finding friends, jobs, etc.



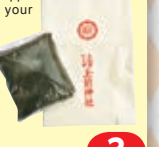
Tsukihime amulet 1,100 yen

Tamayorihime-no-mikoto, the enshrined deity, presides over the waxing and waning of the moon and the ebb and flow of the tide. This deity is believed to benefit the mental and physical health of women deeply linked with the moon.



Sacred sand 500 yen

Bringing home sand from the shrine's ground where the power of the deity resides is said to enhance your luck. Scatter the sand around your house to purify the land, protect against disasters and wish for the happiness of your family.



Enjoy Nature! Try Various Activities in Sea and Mountain Areas!

Exciting Hands-on Activities



Join hands and draw the net!

Seine Fishing

Seine fishing for tourists

☎0475-42-1425 (Ichinomiya Tourism Association) MAP P10D2

Seine fishing is a traditional fishing method in Kujukuri and designated as the town's cultural property. With this method, fishermen catch fish by drawing a huge net deployed offshore. Participants can take home the fish they catch during the activity. For the schedule and other details, call the tourist association.

📍Shinham Beach 🚗6-minute drive from JR Kazusa-Ichinomiya Station 🕒Several times during the summer season * To be canceled in bad weather.

No fee for participation



Net full of fish



Rental bicycles are readily available at the tourist information center in front of Kazusa-Ichinomiya Station.

Cycling

Cycling along a beachline while enjoying fresh sea breezes

Rental bicycle

☎0475-47-2100 (Kazusa-Ichinomiya Tourist Information) MAP P11G3

Rental bicycles are available at the tourist information center in front of the station. Recommended is the "Gurutto Ichinomiya Course" that offers a 1-hour tour around the area.

Rates

Electric bicycle: 1,000 yen/day
Beach cruiser: 500 yen/day
Regular bicycle: 500 yen/day
Sports bicycle: 1,000 yen/day
Surf board: 2,000 yen for 4 hours

📍Kazusa-Ichinomiya Tourist Information 🚗Close to JR Kazusa-Ichinomiya Station 🕒8:30AM - 5:00PM (7:00PM during the summer season) 🗓️Open 365 days a year



Ride a cute horse on the beach

Horse guiding in the riding ground: 1,000 yen for children of elementary school age and below

Horse Riding

Kujukurihama Ichinomiya Horse Riding Center

☎0475-42-2851 MAP P10D3

The "Seashore Course" featuring a horse ride on the beach is recommended for beginners as an instructor leads the horse for you. After the ride, spend some time with the horse brushing and feeding it.

📍Ichinomiya 9963 🚗8-minute drive from JR Kazusa-Ichinomiya Station 🕒9:00AM - 5:00PM (8:00AM - 12:00PM; 3:00 - 6:00PM from July 15 to August 31) 🗓️Wednesday 🚗10 vehicles

Rates

Riding Ground Course: 2,700 yen for 10 minutes
Seashore Course: 4,500 yen for 20 minutes (other options available)



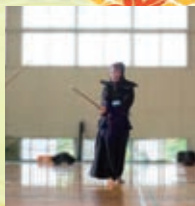
You can also have fun feeding and taking care of the horse.

Experience Japan's Traditional Culture

Experience and enjoy Japan's wonderful traditional culture.

Japanese fencing

You can try Japanese fencing at a castle site overlooking Ichinomiya Town. Enjoy being a samurai.



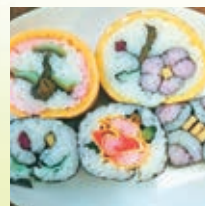
Tea ceremony

In a traditional Japanese-style room, experience a tea ceremony, which is often said to be the culmination of the Japanese culture.



Festival sushi roll

Experience the preparation of festival sushi rolls, a local specialty with a cross-section showing a floral or other beautiful pattern.



Use the QR code to get information about the fee, venue, etc.

Ichinomiya Town has Kujukurihama Beach on the east and a vast mountainous area including Lake Dotei on the west, and a variety of activities are offered for tourists to enjoy the rich natural environment.

Strawberry Picking



The greenhouse is spacious, and strawberries are easy to pick.



Enjoy eating fresh strawberries.

Enjoy rare "white strawberries"

Kondo Strawberry Farm

☎090-3451-6018 MAP P10B2

In addition to more than 10 varieties of strawberries including Tochi-otome and Aki-hime, the farm grows white strawberries called Awayuki for visitors to eat. Home-made jam is available for 550 yen, and strawberry daifuku rice cake for 300 yen.

📍Ichinomiya 9177-7 🚗7-minute drive from JR Kazusa-Ichinomiya Station 🕒9:30AM - 4:30PM (closes as soon as there are no more strawberries to pick) 🗓️Open from mid-December through mid-May; no fixed holidays 🚗30 vehicles

Rates for 30-minute all-you-can-eat

Mid-December - March 3: 2,000 yen
March 4 - April 7: 1,700 yen
April 8 and later: 1,100 yen

Ichinomiya Sightseeing Strawberry Association

☎0475-40-0015 MAP P10D3

Several varieties of strawberries, including Kaorino, Beni-hoppe, and Awayuki, are grown in elevated cultivation platforms, and those in wheelchairs can also enjoy strawberry picking. Admission is free for children under 3 years old. Other farm products are also sold at the adjacent farm stand.

📍Torami 8515-2 🚗6-minute drive from JR Kazusa-Ichinomiya Station 🕒9:00AM - 4:00PM (reception ends) 🗓️Open from January to mid-May; no holidays 🚗15 vehicles



It's nice to be able to pick strawberries without bending over.

Elevated cultivation platforms provide easy access for baby carriages



Strawberries are not sour and have an excellent flavor. They are also rich in vitamin C.

Rates for 30-minute all-you-can-eat

January - April 6: 1,700 yen
April 7 - mid-May: 1,300 yen

Tsurigasaki Beach Selected as the Venue for Surfing in the Tokyo Olympic Games

Surfing has been added as an official sport for the Tokyo Olympic Games 2020. The venue is the Tsurigasaki beach (Shidashita) in Ichinomiya Town where many international competitions take place. Famous as a major battleground for professional surfers, the beach is

also the place where the Kazusa-Junisha Festival (see P.9) is held. The shrine gateway standing on the beach makes for an impressive Japanese landscape.

Mecca for Surfers

In Ichinomiya Town, which faces the Pacific Ocean, many international surfing competitions are held. Known as the "Mecca for surfers," the town has a number of surfing shops that offer surfing lessons for beginners.

Information about Surfing Shops

WREATHS

☎0475-47-2842 MAP P10D4

A shop run by a local surfer

The shop's private brand "NAVIGATOR Surfboard" is popular. Customers who buy a wet suit or surfboard can use the shower room and parking lot for free.



📍Torami 7523-3 🚗10-minute drive from JR Kazusa-Ichinomiya Station 🕒8:00AM - 6:00PM (9:00AM - 5:00PM from November to April) 🗓️Thursday from November to April 🚗20 vehicles

Patagonia Surf Chiba/Outlet

☎0475-40-6030 MAP P10D3

Offers high-quality products at reasonable prices

The shop sells surf gear and wear. It deals with a vast lineup of products and a variety of outlet goods. Events such as an organic market are held on its premises every month.



📍Torami 7404 🚗9-minute drive from JR Kazusa-Ichinomiya Station 🕒10:00AM - 6:00PM 🗓️Open 365 days a year 🚗25 vehicles

DEEP SURF

☎0475-42-5119 MAP P10D2

Father and son who are both professional surfers

The shop's motto is to get more people involved more deeply in surfing. Reo Inaba, the youngest professional surfer, also belongs to this shop.



📍Ichinomiya 10126-2 🚗6-minute drive from JR Kazusa-Ichinomiya Station 🕒8:00AM - 7:00PM (opens at 7:00AM on weekends and national holidays) 🗓️Monday from October to April 🚗20 vehicles

CHP Main Shop

☎0475-42-4626 MAP P10D3

A popular shop where local surfers gather

Surfboards made at its factory are highly reputed. Lessons are by advance reservation only and targeted at participants of all levels from beginners to skilled surfers. Lessons by professional surfers are also available.



📍Torami 7428-3 🚗9-minute drive from JR Kazusa-Ichinomiya Station 🕒9:00AM - 6:00PM (6:00AM - 7:00PM on weekends and national holidays) 🗓️Open 365 days a year 🚗4 vehicles

HIC Chiba Store

☎0475-42-1522 MAP P10D2

Surfboard manufacturer from Hawaii

This is a directly managed store of a surfboard manufacturer that runs 16 stores in Hawaii. The store offers a wide variety of surfboards and goods.



📍Ichinomiya 10055 🚗7-minute drive from JR Kazusa-Ichinomiya Station 🕒9:00AM - 6:00PM 🗓️Open 365 days a year 🚗60 vehicles

THE SUNS Ichinomiya Branch

☎0475-40-0011 MAP P10D3

Offers products and services intended for adults enjoying leisure time

This shop sells rich varieties of surfing goods, rental services, and lessons. A selected collection of items that appeal to adults, including clothing and accessories, is available.



📍Torami 7500-7 🚗10-minute drive from JR Kazusa-Ichinomiya Station 🕒9:00AM - 7:00PM 🗓️Open 365 days a year 🚗15 vehicles; pay parking lot for 35 vehicles

*The town also has about 15 more surfing shops for local surfers and tourists.

🚗: Surfing lessons offered



Recommended Gourmet Treats of Ichinomiya

Ichinomiya, with its good seafood and vegetables, has a number of restaurants that serve tasty and hearty dishes at reasonable prices. Here are the favorite menu items of those restaurants.

A Popular Restaurant That Serves Tasty and Hearty Dishes



Curry and rice with a jumbo chicken cutlet
1,078 yen

The chicken cutlet is more than twice the size of the regular cutlet, with curry full of ingredients served in a hearty portion.

Super Kitchen Kasaya

☎ 0475-42-8112 MAP P10D3

The restaurant is renowned for its dishes of seasonable seafood such as a bonito set meal that goes for 1,078 yen. If you are a big eater, try the 1,078 yen curry and rice with a jumbo chicken cutlet that weighs nearly 1.3 kg.

☎ Ichinomiya 9947 ☎ 8-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:00AM - 2:00PM (last call) 5:00 - 9:30PM (last call) ☎ Monday (Tuesday when Monday falls on a national holiday) ☎ 30 vehicles

Famous for its hearty dishes that appease local surfers' appetite



Hot, Freshly Cooked Delicious Food



Issui-tei Restaurant

☎ 0475-42-8181 MAP P10D3

Its famous potted rice with various ingredients is prepared by boiling the pot for 15 minutes or so on the table. Other popular dishes include the giant fried shrimp set meal for 1,944 yen and the deep fried chicken set meal for 1,188 yen.

☎ Torami 7448-5 ☎ 9-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:30AM - 3:00PM ; 6:00 - 10:00PM (5:00 - 10:00PM during the winter season) ☎ Monday (Tuesday when Monday falls on a national holiday) ☎ 30 vehicles

Famous potted rice
1,620 yen

The set meal includes 5 side dishes of sashimi, boiled food, etc. and uses home-grown vegetables.

Find the trademark big rice pot.



Boso Tsukemen

☎ 0475-42-2942 MAP P10C2

This popular restaurant has been around long before the boom of Tsukemen (noodles accompanied by soup for dipping). Its Tsukemen menu offers eight different dishes from simple regular Tsukemen at 530 yen to other varieties featuring vegetables, roasted pork fillet, Nameko mushroom, etc.

☎ Ichinomiya 2114-60 ☎ 4-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:00AM - 7:00PM ☎ No fixed holidays ☎ 20 vehicles

Vegetable Tsukemen
580 yen

The soy sauce-based soup, coupled with stir-fried vegetables, makes for a rich taste. The straight medium-sized noodle tastes so good going down.

The friendly owner lady welcomes customers.



Asari Clam-topped Thick Soup So Addictive



Kujukuri Men Dragon

☎ 0475-42-1811 MAP P10D3

Recommended is the restaurant's original salty ramen served with home-made thick noodles, thick chicken-bone broth, and Asari clam toppings. Free large serving of noodles is also fantastic.

☎ Ichinomiya 9944-3 ☎ 8-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:00AM - 2:00PM (closes as soon as the soup runs out) ☎ Monday and Friday ☎ 12 vehicles

Salty Asari clam noodle
900 yen

Topped with asari clams so large that they look like hamaguri clams

The unique signboard put up along the beach stands out.



Hearty dishes at reasonable prices!



Log Cabin-style Restaurant with a Tropical Atmosphere



Surfer plate that comes with a salad and fried potatoes
1,421 yen

Tables on the spacious terrace drenched in warm sunshine

Seafood Restaurant Uimamaru

☎ 0475-36-7070 MAP P10D4

Uimamaru serves various set meals and rice bowls during lunchtime and a rich menu of a la carte dishes for dinner that customers can enjoy while drinking. While many items on the menu are seafood dishes, the restaurant also serves pork cutlets and fried shrimps among other delicacies. An English language menu is available.

☎ Torami 1020 ☎ 8-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:30AM - 2:00PM ; 6:00 - 11:00PM ☎ Tuesday ☎ 15 vehicles

Ginger-flavored grilled pork set meal
820 yen

Ginger gives a spicy kick to the sweet sauce.



A Variety of Special Set Meals

Kitchen KOBUTA

☎ 0475-42-6685 MAP P10D4

Various set meals are offered - 3 beef dishes, 7 pork dishes, 5 chicken dishes, and 7 fish dishes - all available at reasonable prices starting at 700 yen. The restaurant boasts the vast variety of menu items that include hamburger steak and curry rice.

☎ Torami 7523-2 ☎ 10-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:00AM - 3:00PM ; 5:00 - 9:00PM ☎ Wednesday ☎ 9 vehicles

Cute pig-shaped figurines welcome customers.



Famous Hitsumabushi seafood rice bowl
2,000 yen



Restaurant along Route 128

Amazing Melting Fat of "Imo Pork"



A renowned restaurant loved by local patrons



Pork Cutlet Restaurant Ichinoya

☎ 0475-42-1229 MAP P10D3

The "Imo Pork," a brand of pork of Chiba Prefecture, is famous for its sweet fat and tasty meat. Set meals are available from 800 yen. Customers can get more sliced cabbage and more bowls of rice for an additional 100 yen.

☎ Torami 7422-1 ☎ 9-minute drive from JR Kazusa-Ichinomiya Station ☎ 11:00AM - 2:30PM ; 5:30 - 8:30PM ☎ Wednesday ☎ 10 vehicles

Ultra-premium pork loin cutlet
2,200 yen

The home-blended kelp salt makes the delicious taste of the meat stand out.

Recommended Items to Purchase♪

Ichinomiya, which has flourished as a shrine town of Tamasaki Shrine, has a scattering of old confectionery manufacturers and sake breweries. Here are fantastic souvenirs made from local products.

Nagaiki Jelly

A

Available in two flavors - Chosei tomato and Nagaiki pear - both of which are local specialties. Since Chosei, also pronounced Nagaiki, is a lucky name, the jelly is recommended as a gift.



Pear/tomato
230yen
a pack

apiece
145 yen
(excluding tax)



Kujukuri Monaka

Hamaguri Clam-shaped monaka wafers. The white monaka (center in the photo) has white bean jam mixed with dried green seaweed and a rich flavor. These wafers are popular sweets of Ichinomiya.

Sake

D

Inahana Masamune, the sacred sake for Takasaki Shrine, is a famous brand of sake that has won the gold prize at the Annual Japan Sake Awards. Daiginjo Kinryu Inahana is dry sake with a sharp aftertaste.

Nagisa Shortbread

The shortbread designed with a seashore in mind has a light texture and a simple flavor. It sells for 380 yen a box (containing 5 pieces).

B

5-piece box
320yen

C

Kazusa Moon Cake

This cake comes with yellow bean jam that has a good texture and a mild flavor. It is an extinguished confection that has been presented to the Emperor and Empress.

apiece
145 yen
(excluding tax)

Junmai Ginjo
Kazusanokuni
Ichinomiya
1.8ℓ
2,880yen

Daiginjo Kinryu
Inahana
(special limited
product)
1.8ℓ
6,814yen

Josen Inahana
Masamune
1.8ℓ
1,982yen



A

Confectionery Store Kadohachi Main Store

☎0475-42-2068 MAP P11F2

The store offers a rich line of Japanese confectionery featuring locally produced vegetables and fruits with a sense of the season in mind.

☑Ichinomiya 3012 ☑6-minute walk from JR Kazusa-Ichinomiya Station ☑7:00AM - 6:00PM ☑Thursday ☑5 vehicles

B

Nakamura-ya

☎0475-42-3234 MAP P11G2

This store sells Japanese- and Western-style confectionery at reasonable prices. Its Nagisa Shortbread received the best prize at the National Confectionery Exposition.

☑Ichinomiya 2827 ☑2-minute walk from JR Kazusa-Ichinomiya Station ☑8:00AM - 7:00PM ☑8th, 18th, and 26th of every month ☑1 vehicle

C

Japanese Confectionery Store Kanekichi

☎0475-42-3233 MAP P11F2

"Kazusa Moon" has received the Monde Selection silver medal for 4 consecutive years since 2015.

☑Ichinomiya 3019 ☑7-minute walk from JR Kazusa-Ichinomiya Station ☑8:30AM - 5:30PM ☑Monday (may open on Tuesday when Monday falls on a national holiday) ☑Not available

D

Inahana Brewery

☎0475-42-3134 MAP P10C2

The brewery was founded between 1818 and 1830. It engages in the production of new types of sake by blending tradition with new technology. Requests for a tour are accepted (reservation required).

☑Torami 5841 ☑5-minute drive from JR Kazusa-Ichinomiya Station ☑9:00AM - 5:00PM ☑Sunday ☑40 vehicles

Souvenirs of Ichinomiya!!



From the way the portable shrine bearers look, the ritual is called a naked festival. More than 1,000 people take part in the event.

Date
September
13 every year

Kazusa-Junisha Festival

☎0475-42-2711 (Kazusanokuni Ichinomiya Tamasaki Shrine)

Dating back to about 1,200 years ago, this Shinto ritual originated from a ceremony in which Tamayorihime-no-mikoto, the enshrined deity, reunites with the other deities of her clan once a year at Tsurigasaki Kaigan Square (MAP P10D4). People carrying 9 portable shrines, led by sacred horses, leave each individual shrine, gather at Tsurigasaki Kaigan Square, and then go back to the shrines. The festival is an intangible cultural heritage designated by the prefecture.

☑It takes a 7-minute walk from JR Kazusa-Ichinomiya Station to Tamasaki Shrine. Free shuttle bus service is available for those who go to Tsurigasaki Kaigan Square. ☑No fee required to watch the festival.



It is fantastic when the portable shrine arrives at Nangu Shrine to end the festival.



Six sacred horses sprint on the beach, leading the portable shrines.



Date
Mid-August
18:30-
21:00

Summer Night Bon Dance Festival

☎0475-42-3089 (Ichinomiya Town Chamber of Commerce and Industry)

Participants from kids to adults dance Ichinomiya Ondo and other dances in circles around a makeshift platform. Anyone is welcome to join.

* For the venue, schedule, and other details, call the Chamber of Commerce and Industry.



Seasonal Attractions

Festivals and Events

Ichinomiya River Toronagashi (Lantern Floating Ceremony)

☎0475-42-1425 (Ichinomiya Tourism Association)

People float paper lanterns in the Ichinomiya River in memory of the deceased and in prayer for family health and business prosperity. The floating lanterns make for a very fantastic scene. A paper lantern sells for 1,000 yen.

* For details, call the Ichinomiya Tourism Association.

Date
August
16

The faint lights from paper lanterns illuminate the Ichinomiya River.



Rites and Festivals of Tamasaki Shrine

Among the many rites and festivals of the shrine, here are four recommended ones.

A major highlight of the Setsubun Festival held on February 3 to get rid of evil spirits is the Ritual of Bows and Arrows, in which arrows made from reed are shot with a bow made from peach tree. Many worshippers also participate in the Shunki Taisai Festival on April 12 and 13 during which performances such as Urayasu-no-mai Dance and Kazusa Kagura are presented. A must-see event is the Miyanagi-matsuri (Lantern Festival) on July 14 and 15 in which about 500 lanterns are hung in the precinct. During the Juni-jinja Annual Festival on October 27 and 28, performances such as Atago Bayashi are presented.

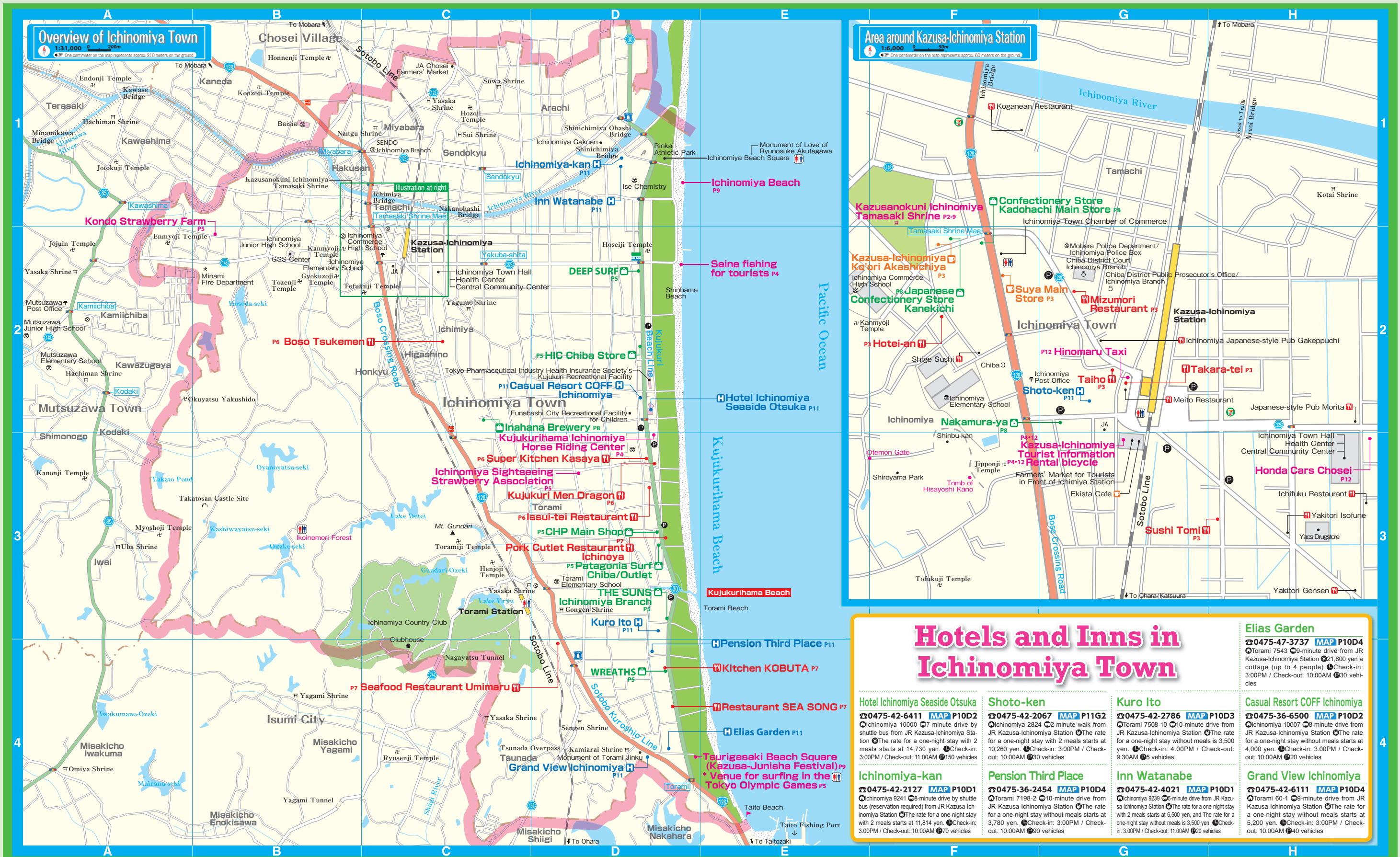


* You can see the website of Tamasaki Shrine (English version) by scanning this QR code.

Annual Schedule

Late April	Kazusanokuni Sasuga-ichi Market	Early August	Ichinomiya Town Fireworks Festival
Early May	QS6000 ICHINOMIYA CHIBA OPEN	Early September	Kazusanokuni Ichinomiya Festival
Late May	Farmers' Market along the Beach	Early October	Kazusanokuni Sasuga-ichi Market
Mid-July	Minami Kujukuri Clam Festival	Late November	Cleanup Walking Race
Mid-July - mid-August (planned)	Open period of the Ichinomiya beach	Late November	Farmers' Market along the Beach

* The date and other details of the event are subject to change. Check for the latest information in advance.



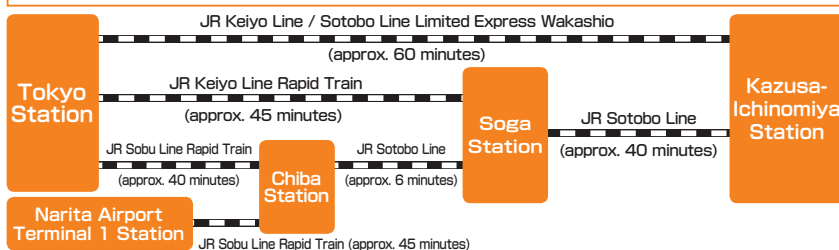
Hotels and Inns in Ichinomiya Town

Hotel Ichinomiya Seaside Otsuka ☎0475-42-6411 MAP P10D2 Ichinomiya 10000 ☎7-minute drive by shuttle bus from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay with 2 meals starts at 14,730 yen. ☎Check-in: 3:00PM / Check-out: 11:00AM ☎150 vehicles	Shoto-ken ☎0475-42-2067 MAP P11G2 Ichinomiya 2824 ☎2-minute walk from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay with 2 meals starts at 10,260 yen. ☎Check-in: 3:00PM / Check-out: 10:00AM ☎30 vehicles	Kuro Ito ☎0475-42-2786 MAP P10D3 Torami 7508-10 ☎10-minute drive from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay without meals is 3,500 yen. ☎Check-in: 4:00PM / Check-out: 9:30AM ☎5 vehicles	Casual Resort COFF Ichinomiya ☎0475-36-6500 MAP P10D2 Ichinomiya 10007 ☎8-minute drive from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay without meals starts at 4,000 yen. ☎Check-in: 3:00PM / Check-out: 10:00AM ☎20 vehicles
Ichinomiya-kan ☎0475-42-2127 MAP P10D1 Ichinomiya 9241 ☎8-minute drive by shuttle bus (reservation required) from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay with 2 meals starts at 11,814 yen. ☎Check-in: 3:00PM / Check-out: 10:00AM ☎70 vehicles	Pension Third Place ☎0475-36-2454 MAP P10D4 Torami 7198-2 ☎10-minute drive from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay without meals starts at 3,780 yen. ☎Check-in: 3:00PM / Check-out: 10:00AM ☎90 vehicles	Inn Watanabe ☎0475-42-4021 MAP P10D1 Ichinomiya 9239 ☎5-minute drive from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay with 2 meals starts at 6,500 yen, and The rate for a one-night stay without meals is 3,500 yen. ☎Check-in: 3:00PM / Check-out: 11:00AM ☎20 vehicles	Grand View Ichinomiya ☎0475-42-6111 MAP P10D4 Torami 60-1 ☎9-minute drive from JR Kazusa-Ichinomiya Station ☎The rate for a one-night stay without meals starts at 5,200 yen. ☎Check-in: 3:00PM / Check-out: 10:00AM ☎40 vehicles

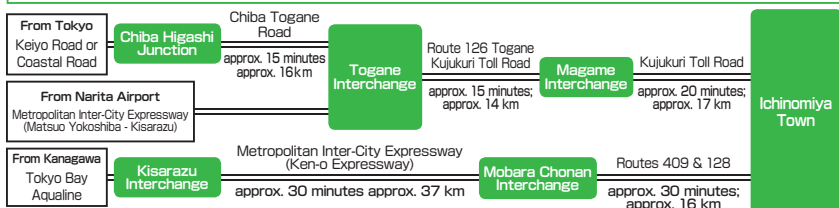
ICHINOMIYA TOWN Access Guide



Train Information



Access by Car



Transport Information

Taxi	Hinomaru Taxi	☎0475-42-2615 (MAP P11G2)
Rental car	Honda Cars Chosei	☎0475-42-2244 (MAP P11H3)
Rental bicycle	Kazusa-Ichinomiya Tourist Information	☎0475-47-2100 (MAP P11G3)

Check for the latest information in advance.

Sightseeing Information

Ichinomiya Tourism Association	☎0475-42-1425	URL ▶ http://www.ichinomiya.org/
Ichinomiya Town Hall	☎0475-42-1427	

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* The information contained herein is effective as of the end of January 2019. This information is subject to change after the magazine is published. We recommend you to check for the latest information by phone or other means before your trip. Please note that we will assume no responsibility for any damages resulting from the use of the information contained herein. * The rates, fees, and prices presented herein include the consumption tax in principle. * The admission fees and other fees presented herein are those for adults.

* In principle, the year-end and New Year holidays, Bon holidays, and Golden Week holidays are excluded from the fixed holidays. * The business or opening hours are in principle from the opening time to the closing time. The last call or last admission time is generally 30 minutes to one hour before it. * The transport information may change due to a disaster or seasonal fluctuation. Before your trip, contact the relevant transport company for the latest information. * In principle, each accommodation rate is that of one room in the case of a single room or twin room. The rate for one-night stay with two meals, with one meal, or without meals is that for one person. The shown rates include taxes and service charge. These rates may change depending on the season and/or the number of people staying. The maps contained herein are based on the 1:25,000 Scale Topographic Map (Spatial Data, Infrastructure) published by the Geospatial Information Authority of Japan (GSI) with the permission of the Director General of the GSI (Approval Number JYOUSHI No. 57-817 2015).

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